

# SDGS & Business

AUG 8 - SEPT 20, 2022

\*PART OF THE JAPAN-MULTILATERAL COIL/VE PROJECT (J-MCP)



JOIN STUDENTS IN JAPAN AND ALL OVER THE WORLD!



## About the Program

The United Nations' Sustainable Development Goals (SDGs) are moving towards becoming a "common global language," with businesses increasingly recognizing the importance of incorporating SDGs-aligned business strategies to address challenges. These challenges at once pose both risks and opportunities to create and capture meaningful markets while working toward global solutions to tackle issues of gender inequality, health and safety, sustainability, and other crises. In this course, learners will apply innovative strategies to generate solutions to SDGs-related issues through project and task-based learning while considering global perspectives. The course combines synchronous activities with multi-media, engaging asynchronous materials.



Pre-Program Workshop: August 8 - 15, 2022 (JST) \*on-demand

Main Program: August 15 - September 16, 2022

\*Live lectures: Wednesdays and Fridays (10:00 am - 11:30 am JST)

Post-Program Workshop: September 16 - 20, 2022 (JST) \*on-demand



**FREE!**



Language: English

\*Language proficiency of CEFR B2+ recommended for non-native speakers



Online Platforms:  
Zoom & ImmerseU



## For More Info

[bit.ly/jmcpFAQ](https://bit.ly/jmcpFAQ)

**APPLICATION DEADLINE**  
**JUNE 1, 2022 (JST)**



**LIMITED**  
Seats Available

**COIL**  
Collaborative Online  
International Learning