

iSummerMX Programs

June 26 to July 28, 2023

Five weeks traveling
and learning around Mexico



STUDY IN
MEXICO



Discover Mexico!

If you love traveling and learning about new cultures, these itinerant programs **taught in English** are a great option for you.

Visit Different Cities in 5 Weeks

Itinerant Schedule

Travel through different cities and Tec de Monterrey's campuses, and learn about diverse parts of the country.

Field Trips

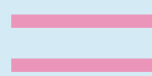
An inside look at companies, industries, or entrepreneurial initiatives to exert analysis, synthesis, and problem-solving processes in a multicultural setting.

Experiential Learning

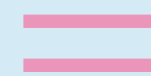
Active learning environments and challenges that transfer knowledge to real contexts.

Credit Load of the Program

2 Courses



6 Credits



10 ECTS

5 Programs to Choose From



Global Business

Identify business opportunities in international markets and develop value proposals to help enterprises thrive in a specific international context.

- NI1001B Business Globalization
- MT1001B Marketing Insight to Develop Strategies

Route: Mexico City, Puebla, Queretaro, and Monterrey.

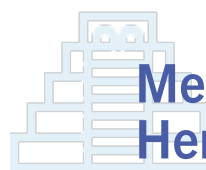


Regional Economics

Analyze the effects generated by the development and economic growth of a country, based on real and nominal macroeconomic variables.

- EC1003B Macroeconomics and Economic Development
- EC1020 Micro Economic Incentives and Macro Outcomes

Route: Mexico City, Puebla, Queretaro, Puebla, and Guadalajara.



Mexican Cultural, Heritage, and Social Challenges

Understand, identify, and analyze aspects of Mexico's culture so that they integrate them into their cultural knowledge.

- EH1013 Cultural Heritage of Mexico
- EH1014 Violence, Dignity, and Social Justice

Route: Mexico City, Guadalajara, Puebla, and Queretaro.



Migration Up-Close

Hear from experts in the field, academics, and members of international organizations, about the normative and migration phenomenon and the current cooperation projects in our region.

- RI2002B Regional Scenarios in the Contemporary World
- RI1016 Gender, Society and Human Rights

Route: Mexico City, Queretaro, Puebla, and Chiapas.



Latin Music ABC

Explore music from different perspectives and approaches. The program is organized around three curricular axes: Music **A**ppreciation, music **B**usiness, and music **C**reation.

- IM1003 Multidisciplinary Appreciation of Music
- TM1001B Sound Creativity and Music Production

Route: Mexico City, Puebla, Queretaro, and Guadalajara.



Each program offers special activities, conferences, and trips; while visiting several Tec de Monterrey's campuses in different cities, to make an unforgettable experience.



IMPORTANT DATES

Application Deadline	May 12, 2023
Classes Begin	June 26, 2023
Classes End	July 28, 2023

FEES AND TUITION

\$2,200 USD for exchange students
(Nominated by partner institution)

This program includes:

- Tuition*
- Housing
- Transportation for all program activities, including pick up on official arrival day and transfer from city to city.

*The cost of the program already reflects the tuition waiver for exchange students.

\$4,200 USD for independent students

- Breakfast six days of the week.
- Tickets to all visits and events of the program.
- Student arrival kit
- Health Insurance

See you in Mexico!

For more information about these programs, please contact your Study Abroad Office or contact us at:

✉ studyinmexico@itesm.mx

🌐 studyinmexico.tec.mx

	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5
Global Business	Ciudad de Mexico	Puebla	Querétaro	Monterrey	Monterrey/ Ciudad de Mexico
Mexican Cultural, Heritage, and Social Challenges	Ciudad de Mexico	Puebla	Querétaro	Guadalajara	Guadalajara/ Ciudad de Mexico
Regional Economics	Ciudad de Mexico	Puebla	Querétaro	Guadalajara	Guadalajara/ Ciudad de Mexico
Migration Up-Close	Ciudad de Mexico	Puebla	Querétaro	Chiapas	Chiapas/ Ciudad de Mexico
Latin Music ABC	Ciudad de Mexico	Puebla	Querétaro	Guadalajara	Guadalajara/ Ciudad de Mexico

YOUR POTENTIAL MOVES THE WORLD