



UNIVERSIDAD
PANAMERICANA
Campus Bonafina

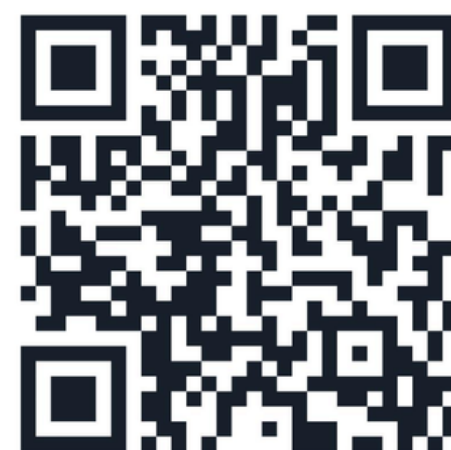


INTERNATIONAL SUMMER 2024

June 17 - July 18

**VISITING PROFESSOR
Program**UP

**CALL FOR
PROFESSORS**



UP Call for Professors

VANESSA DE ALBA

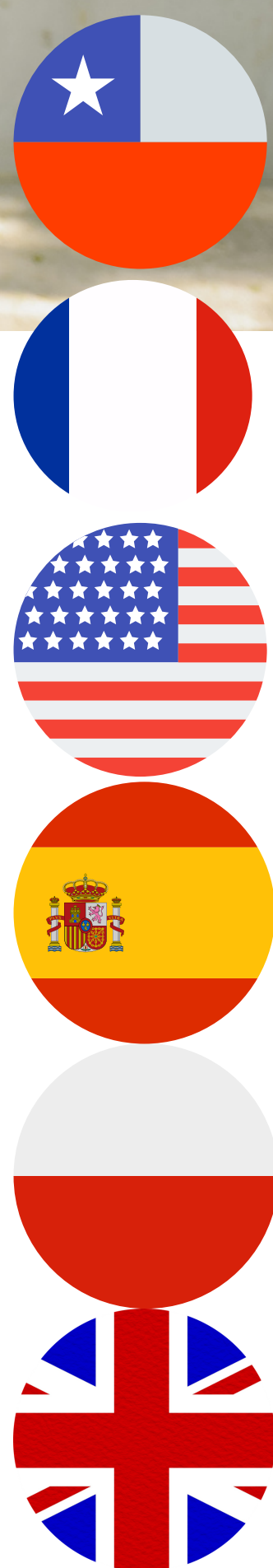
valba@up.edu.mx/+52 449 3617231

International Affairs Director

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International
Affairs

www.up.edu.mx



LIVE-UP

(Summer Sessions)

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Concept	Mexican Gastronomy	Spanish as a Foreign Language	Doing Business in Mexico
Hours per day	5	4	4
Hours per week	20	16	16
Mexican culture visit hours per week (Friday)	6	6	6
Discovering Spanish (hours per day)	1.5		
ECTS per week	2	2	2
US Credits per week	1	1	1
Dates	3rd- 17th of July	1st - 19th of July	1st - 19th of July
Weekly Cost for Partners	550 USD	250 USD	350 USD
Weekly Cost for no Partners	650 USD	350 USD	450 USD
Campus	Aguascalientes	Mexico City	Mexico City
Wi-Fi on Campus	X	X	X
Materials (ingredients)	X	X	X
Welcome Event	X	X	X
Farewell Event (Mexican Taquiza)	X	X	X
Classes in English	X		X
At least X students per group	8	5	5



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Panamericana

Informes:

mx_internationalaffairs@up.edu.mx

5554821600

Ext. 5921, 5928, 5930 y 5932

LIVE - UP SUMMER PROGRAM 2024

DOING

BUSINESS IN MEXICO

Credits:

6 ECTS, 2 per week 3 USA, 1 per week

Content:

1st week: Mexico from A to Z... Analyzing the Hubs

2nd week: Mexico: A new Opportunity Market

3rd week: Sustainability in Business and Nearshoring

Program details:

- Fully taught in English
- Academic content and material included
- Wi-Fi on campus
- On-campus facilities
- One cultural visit per week (6 hours on Friday)
- Welcome and farewell event
- 16 hours per week (4 hours per day)
- Dates: 1st - 19th of July
- Mexico City Campus
- Cost per week for partners: 350 USD
- Cost per week for no partners: 450 USD

International Affairs / Informes:

mx_internationalaffairs@up.edu.mx / navila@up.edu.mx

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LIVE - UP SUMMER PROGRAM 2024

MEXICAN Gastronomy WORLD HERITAGE

Content:

Mexican culinary techniques

Cooking and tasting traditional dishes

Visit to local markets

Session with a professional chef

Food culture of Mexico (regions)

Credits:

6 ECTS, 2 per week

3 USA, 1 per week

Program details:

- Fully taught in English
- Academic content and materials included
- Wi-Fi on campus
- On-campus facilities
- One cultural visit per week (6 hours on Friday)
- Welcome and farewell event
- 20 hours per week (5 hours per day)
- Dates: 3rd- 17th of July
- Aguascalientes Campus
- Cost per week for partners: 550 USD
- Cost per week for no partners: 650 USD

International Affairs / Informes:

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LIVE - UP SUMMER PROGRAM 2024

Spanish as a foreign language

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From Basic to Advanced Level

Content:

Credits:

Conversation

6 ECTS, 2 per week

Writing

3 USA, 1 per week

Listening

Reading

Mexican Literature

Program details:

- Academic content and material included
- Wi-Fi on campus
- On-campus facilities
- One cultural visit per week (6 hours on Friday)
- Welcome and farewell event
- 16 hours per week (4 hours per day)
- Dates: 1st - 19th of July
- Mexico City Campus
- Cost per week for partners: 250 USD
- Cost per week for no partners: 350 USD

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