



IÉSEG WINTER PROGRAM



4 WEEKS



JANUARY 3RD
- JANUARY 28TH,
2022



ENGLISH



1,650€



100% ONLINE
TEACHING



11 ECTS

CREATE VALUE IN AN INTERNATIONAL BUSINESS CONTEXT AND BECOME A PIONEER OF CHANGE

During IÉSEG Winter Program, students will develop their knowledge about European institutions and the EU decision-making process. This program is an opportunity to develop intercultural management skills while enjoying the Parisian life and French culture through online cultural activities. The program will be conducted fully online.

Upon successful completion, participants will be up to date with the European government and policies. Students will also know how to effectively conduct business in Europe and internationally thanks to a better understanding of cross-cultural management skills.



OBJECTIVES

- > Understand the historical origins, enlargement and future development of the EU
- > Understand the EU decision-making process
- > Know what skills and ethics are required for effective negotiations
- > Understand the importance of intercultural communication
- > Learn to think across cultural differences
- > Be aware of issues and challenges involved in global business
- > Emphasize on the opportunities of doing business with different cultures



WHO CAN APPLY?

IÉSEG Winter Program is designed for English-speaking students coming from all disciplines and with a strong interest in international business, European policies/institutions, and intercultural management.



CERTIFICATIONS

Upon completion of the program, students will be awarded:

- > A IÉSEG Winter Program certificate
- > An official transcript



ADDITIONAL INFORMATION

- > The program will be delivered every weekday from 1PM to 4PM or 1PM to 5PM (Paris time)
Please check the time difference with your local time.



3 MODULES – 4 WEEKS

1. EUROPEAN INTEGRATION 5 ECTS

> This two-week intensive course will provide students with a detailed understanding of the main European institutions and the EU decision-making process. Students will also develop critical thinking and learn how to negotiate within a European context.

2. INTERCULTURAL MANAGEMENT 5 ECTS

> With the globalization of business, understanding culture differences has never been so important. Through this two-week intensive course, students will learn how to manage, interact and do business on the worldwide stage. This course will offer an understanding of other cultures and ethnicities as a way to improve interaction and negotiation skills with international peers.

3. CULTURAL ACTIVITIES 1 ECTS

> During the IÉSEG Winter Program, students will also attend online cultural activities. This will be a unique opportunity to know more about Paris and the French culture!



FACULTY

Dr Adam STEINHOUSE is a Faculty MIB Professor at IÉSEG and was formerly Head of the School of European Studies at the UK National School of Government. Previously, he taught European Politics at the universities of Oxford, Cambridge and the London School of Economics, and he was a commentator for the BBC and CNN on European and North American affairs. His book, “Workers’ Participation in Post-Liberation France”, was published by Lexington Books. Born in Montreal, Adam graduated with a BA from Harvard University and a DPhil from Oxford University.

Benoît CHALIFOUX graduated from Université Paris Dauphine with an Executive Master in Business (EMBA). He also has an MBA and a BAA of ESG UQAM. Benoît Chalifoux is an international speaker specialized in the field of soft skills. He is also a lecturer at the School of Management of the Université du Québec in Montreal (ESG UQAM) and in other European institutions. He also taught across the globe while supporting various start-ups and wrote “Être à son meilleur, l’incroyable pouvoir des habiletés relationnelles”, a book on interpersonal skills.



SCHOLARSHIPS

IÉSEG offers a 10% tuition fee (topic-based courses) reduction for partner universities’ students. The discount is automatically applied when students register for the Winter Program.



ADMISSION REQUIREMENTS

- > Students need to be at least 18 years old on the first day of the program
- > Candidates need to be in one of the following categories:
 - student pursuing a degree in a higher education institution
 - student who graduated from a higher education institution in the last 3 years before application
- > A strong academic performance and a good command of English (B2 level minimum) are also required

CLOSING DATE FOR REGISTRATION: DECEMBER 1st, 2021



INFORMATION AND APPLICATIONS



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